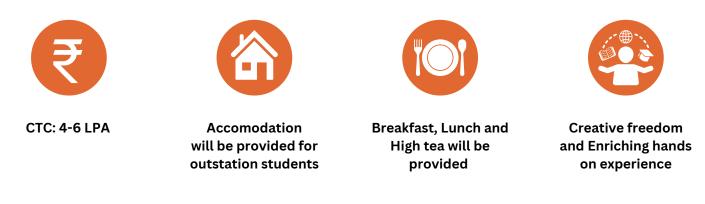


Registered Office: 601A, Neelkanth Business Park, 6th Floor, A Wing, Nathani Road, Vidyavihar (West), Mumbai -400086 T: +9122 25094351/2 E: compliance@valencianutrition.com W: www.valencianutrition.com CIN: L51909MH2013PLC381314

Location: VidyaVihar West, Mumbai, Maharashtra Company: Valencia Nutrition Ltd. Department: Marketing & Business Development Employment Type: Full-time Reports to: Branding & Marketing Manager

## Job Overview:

The Branding & Marketing Executive is a dynamic role that combines branding, marketing, and sales responsibilities. This individual will be crucial in building and maintaining the company's brand image, executing marketing campaigns, identifying business opportunities, driving sales, and managing distribution channels. The ideal candidate will be a creative and strategic thinker with strong business acumen, capable of growing the brand's market presence and expanding the customer base.



## Key Responsibilities:

- Build and maintain a robust and consistent brand presence across all channels, using integrated marketing campaigns, PR, and events to engage customers and differentiate from competitors.
- Drive business growth through targeted sales strategies, effective distribution management, and strong customer relationships, ensuring products are accessible and well-promoted in critical markets.
- Oversee budget allocation, optimize ROI, and maintain vendor and partner relationships to ensure efficient, high-quality execution of branding, marketing, and distribution activities.

## **Qualifications:**

- Bachelor's degree in Marketing, Business Administration, Sales, or a related field.
- Strong understanding of marketing, sales, and business development strategies.
- Ability to analyze data, draw insights, and make informed business decisions.

## Application:

• Submit updated resume, cover letter and portfolio to *maharshi.soni@valencianutrition.com* 







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