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Location: VidyaVihar West, Mumbai, Maharashtra

Company: Valencia Nutrition Ltd.

Department: Marketing & Business Development

Employment Type: Full-time

Reports to: Branding & Marketing Manager

Job Overview:

The Branding & Marketing Executive is a dynamic role that combines branding, marketing, and sales responsibilities. This individual will be crucial in building and maintaining the company's brand image, executing marketing campaigns, identifying business opportunities, driving sales, and managing distribution channels. The ideal candidate will be a creative and strategic thinker with strong business acumen, capable of growing the brand's market presence and expanding the customer base.



CTC: 4-6 LPA



**Accommodation
will be provided for
outstation students**



**Breakfast, Lunch and
High tea will be
provided**



**Creative freedom
and Enriching hands
on experience**

Key Responsibilities:

- Build and maintain a robust and consistent brand presence across all channels, using integrated marketing campaigns, PR, and events to engage customers and differentiate from competitors.
- Drive business growth through targeted sales strategies, effective distribution management, and strong customer relationships, ensuring products are accessible and well-promoted in critical markets.
- Oversee budget allocation, optimize ROI, and maintain vendor and partner relationships to ensure efficient, high-quality execution of branding, marketing, and distribution activities.

Qualifications:

- Bachelor's degree in Marketing, Business Administration, Sales, or a related field.
- Strong understanding of marketing, sales, and business development strategies.
- Ability to analyze data, draw insights, and make informed business decisions.

Application:

- Submit updated resume, cover letter and portfolio to maharshi.soni@valencianutrition.com

BOUNCE
SUPERDRINKS

ROAR
ENERGETIC DRINKS

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