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CIN: L51909MH2013PLC381314

**Job Title:** Media and Communications Specialist  
**Location:** VidyaVihar West, Mumbai, Maharashtra  
**Company:** Valencia Nutrition Ltd.  
**Department:** Marketing and Communications  
**Employment Type:** Full-time  
**Reports to:** Communications Manager or Marketing Director

#### Job Overview:

We seek a creative and motivated Media and Communications Specialist with a Bachelor's in Mass Media (BMM) to join our dynamic team. The ideal candidate will have a strong passion for storytelling, media production, and digital marketing and be able to create and distribute engaging content across multiple platforms. This role involves supporting brand-building efforts through content creation, media strategy, social media engagement, and press relations to amplify the company's message and enhance its presence.



**CTC: 3.5-5 LPA**



**Accommodation will be provided for outstation students**



**Breakfast, Lunch and High tea will be provided**



**Creative freedom and Enriching hands on experience**

#### Key Responsibilities:

- Provoke engaging digital content across articles, blogs, videos, and social media, and manage social accounts to boost brand presence and engagement.
- Build media relationships, create press materials, and organize events to secure coverage and enhance brand visibility.
- Plan and execute marketing campaigns, analyze performance, and ensure consistent brand messaging across all channels and events.

#### Qualifications:

- Bachelor's degree in Mass Media (BMM), Communications, Journalism, Public Relations, or a related field.
- Basic knowledge of analytics tools like Google Analytics, Facebook Insights, and Twitter Analytics to track performance metrics.
- Familiarity with popular social media platforms (Facebook, Twitter, LinkedIn, Instagram, YouTube) and management tools like Hootsuite or Buffer.

#### Application:

- Submit updated resume, cover letter and portfolio to [maharshi.soni@valencianutrition.com](mailto:maharshi.soni@valencianutrition.com)

